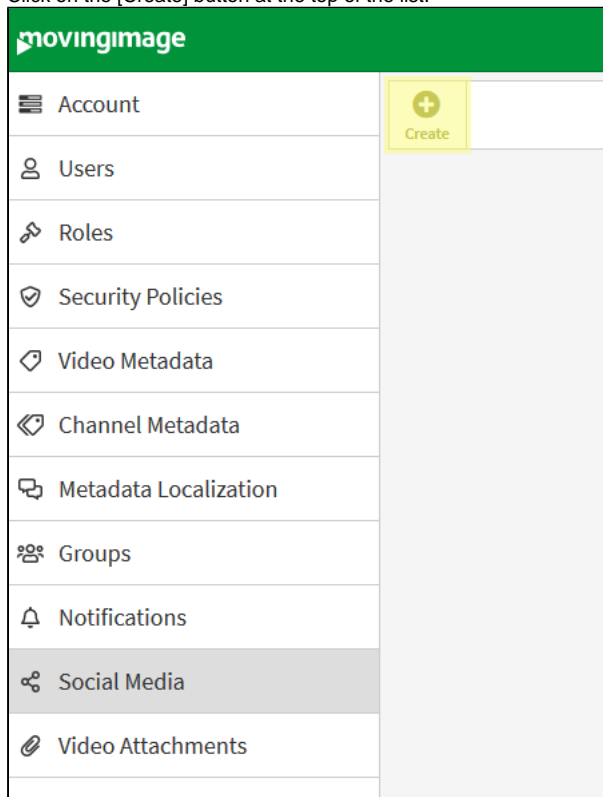


# Creating a Social Media Profile

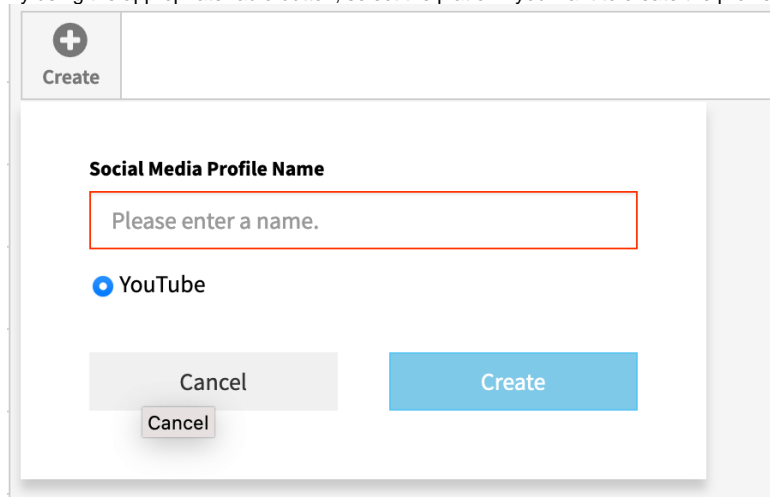
To allow video editors to provide videos on YouTube, you must first create a social media profile in the administration area. In the second step, the desired YouTube channel must be linked to this profile.

To create a social media profile, follow these steps:

1. In the navigation pane of the administration area, select the "Social Media" entry.
2. Click on the [Create] button at the top of the list.



3. Enter the desired name of the new social media profile in the text field provided.
4. By using the appropriate radio button, select the platform you want to create the profile for. Here, it is YouTube.



5. Click on the [Create] button. The new social media profile is created and appears in the list of all profiles.
6. Now, link the profile created with the desired YouTube channel (see chapter "[Link a YouTube Channel](#)").