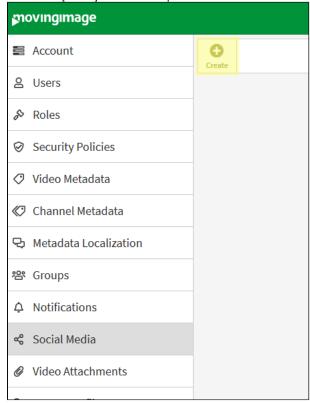
Creating a Social Media Profile

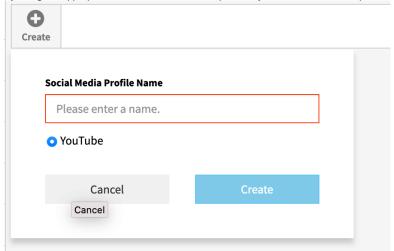
To allow video editors to provide videos on YouTube, you must first create a social media profile in the administration area. In the second step, the desired YouTube channel must be linked to this profile.

To create a social media profile, follow these steps:

- 1. In the navigation pane of the administration area, select the "Social Media" entry.
- 2. Click on the [Create] button at the top of the list.



- 3. Enter the desired name of the new social media profile in the text field provided.
- 4. By using the appropriate radio button, select the platform you want to create the profile for. Here, it is YouTube.



- 5. Click on the [Create] button. The new social media profile is created and appears in the list of all profiles.6. Now, link the profile created with the desired YouTube channel (see chapter "Link a YouTube Channel").