

# Social Media Publication



"Publication on YouTube" is a separate feature package and may not be available with your account.

You can extend effectively your video strategy by publishing videos in your company's YouTube channel. In this way, you can reach a wider range of target audience, since the videos are played out in a platform accessible to millions of viewers. VideoManager Pro enables the easy provision of videos directly from asset management to YouTube.

For this purpose, your company's YouTube channels are connected to your account. This is done usually by your administrator, who creates social media profiles (more information can be found in "[Administration - Distributing Videos to Social Media Platforms](#)").



Videos uploaded to YouTube are subject to YouTube's terms and conditions. For more information, consult the [YouTube Terms of Service](#).