
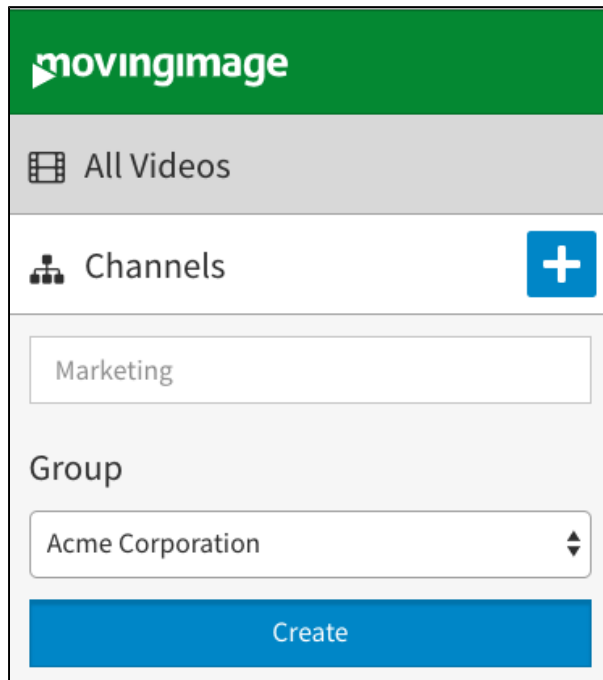


# Creating a Channel

To create a new channel, follow these steps:

1. In the navigation area, click the [  ] symbol.





The screenshot shows the 'movingimage' interface. At the top is a green header with the 'movingimage' logo. Below it is a grey bar with a filmstrip icon and the text 'All Videos'. Underneath is a white bar with a hierarchical tree icon, the text 'Channels', and a blue square button with a white plus sign. Below this is a text input field containing the word 'Marketing'. Further down is a section titled 'Group' with a dropdown menu currently showing 'Acme Corporation' and a double-headed arrow icon. At the bottom is a large blue button with the text 'Create'.

2. Enter the desired channel name in the text box provided.
3. If the "Ownership" feature is enabled for your VideoManager, you can assign the new channel to an ownership group via the corresponding drop-down menu.
4. Click the [Create] button.

The new channel is created and appears in the hierarchically structured channel tree.

To create a new sub-channel, follow these steps:

1. Click the [  ] symbol of the channel you wish to add a sub-channel to.
2. Click the [  ] button.

The screenshot shows the MovingImage interface. At the top is a green header with the 'movingimage' logo. Below it is a grey bar with 'All Videos' and a video icon. The main section is titled 'Channels' with a list icon and a '+' button. A blue bar labeled 'CorporateTube' with a dropdown arrow and a menu icon is selected. Below this are three buttons: 'Create' (yellow with a plus icon), 'Edit' (grey with a pencil icon), and 'Delete' (grey with an 'x' icon). A text input field contains 'DACH'. Below the field is a blue 'Create' button. At the bottom is a grey bar labeled 'Marketing' with a menu icon.

3. Enter the sub-channel name and confirm with the [Create] button under the text field.

See the [Channel Metadata](#) chapter for information about how to rename a channel and modify its other metadata.