

# Setting up an Ad Configuration

To set up an ad configuration, proceed as follows:

1. In the navigation pane, click the "Ad Configuration" entry.
2. To create a new video ad configuration, click the [Create] button at the top of the list of video ads.
3. In the dialog box that opens, type the name of the video ad.
4. Finally, click the [Create] button. The entry appears immediately in the list of video ads.

Now you can use the edit pane to set additional parameters (see chapter "[Ad Configuration Settings](#)").