

Ad Configuration



"Video ads" is a separate feature package and may not be available with your account.

You have the possibility to add additional video ads to your videos. For this purpose, ad configurations that have been set up in the administration area can be easily assigned to this video (see also ["Video Ads"](#)). Video ads can be defined as pre-, mid- or post-roll; while all three ad options can be applied to a single video.



It is also possible to define a global ad configuration for the entire stock of video in your account. If you have not chosen a different ad configuration for a specific video, the global setting will be applied by default.

To assign an ad configuration to a video, perform the following steps:

1. First, select the desired video in the video list by clicking on the appropriate entry. For this video, you can now select the required ad configuration.
2. Open the accordion menu **Ad Configuration**.

The screenshot shows a mobile application interface for video management. At the top, there is a dark header bar with a play button icon and the word "Video". Below this is a white bar with a globe icon and the word "Publish". The main content area has a blue header bar with a folder icon and the text "Ad Configuration", which is currently expanded. Underneath, there is a section titled "PROFILE" containing a dropdown menu. The dropdown menu is open, showing four options: "Global setting" (which is selected and has a checkmark), "No ads", "Global setting" (with a checkmark), and "New Campaign". Below the dropdown menu, there is a partially visible section titled "Social media". At the bottom of the screen, there is a white bar with a document icon and the word "Metadata".

3. Select then the desired ad configuration from the drop-down menu.
4. If you do not wish to show any ads for this video, select the entry "No ads" from the drop-down menu. For this video, also the global set ad configuration does not apply.