

Cookies and local storage items used in new and old players

Categorization



Since the player is integrated with all of our products, some of these cookies may be also set by one of our products.

Necessary cookies

These cookies ensure that our video services functions properly and cannot be switched off. The web application capabilities may not work properly if these cookies are disabled.

Analytical/Performance cookies

Analytical and performance cookies track your actions in our video services for a specified time period. Data collected by these cookies track application usage and errors, ensuring analytics availability and smoother user experience.

HTML5 Player (Old Player)

The following functionally necessary local storage items and cookies are set in the HTML5 Player.

Key	Set by	Purpose	Storage Period	Cookie Type
bitmovinplayer_config	Bitmovin	Determines the start bit rate for playing videos and stores other settings, such as the audio volume	Persistent	Local Storage Item
movingimage.player.user_consent	HTML5 Player	Determine user consent to track data	Persistent	Local Storage Item
__VASTUtil__	VAST Client	Fetch and parse digital Video Ad Serving Template (VAST) documents	Persistent	Local Storage Item
totalCalls	VAST Client	Fetch and parse Digital Video Ad Serving Template (VAST) documents	Persistent	Local Storage Item
totalCallsTimeout	VAST Client	Fetch and parse Digital Video Ad Serving Template (VAST) documents	Persistent	Local Storage Item

The following analytical/performance local storage items and cookies are set in the HTML5 Player.

Key	Set by	Purpose	Storage Period	Cookie Type
akamai_clientId	Akamai	Stores player usage information to analyze the video media player	Persistent	Local Storage Item
AkamaiAnalytics_BrowserSessionId	Akamai	Stores player usage information to analyze the video media player	Session	Cookie
HTML_BitRateBucketCsv	Akamai	Stores player usage information to analyze the video media player	Session	Cookie
HTML_isPlayingCount	Akamai	Stores player usage information to analyze the video media player	Session	Cookie
HTML_VisitCountCookie	Akamai	Stores player usage information to analyze the video media player	Session	Cookie
HTML_VisitIntervalStar	Akamai	Stores player usage information to analyze the video media player	Session	Cookie
HTML_VisitValueCookie	Akamai	Stores player usage information to analyze the video media player	Session	Cookie
youbora.accCode	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youbora.data	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youbora.dataTime	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youbora.host	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youbora.session	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youbora.sessionExpire	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youbora.youboraDeviceUUID	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youboraOffline.views	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item

New Player

The following functionally necessary local storage items and cookies are set in the New Player.

Key	Set by	Purpose	Storage Period	Type
rampapi.uuid	RAMP	Collects performance information	Persistent	Local Storage Item
RUM_EPISODES	HIVE	Collects product performance information	Persistent	Local Storage Item

The following analytical/performance local storage items and cookies are set in the New Player.

Key	Set by	Purpose	Storage Period	Cookie Type
youbora.accCode	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youbora.data	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youbora.dataTime	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youbora.host	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youbora.session	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youbora.sessionExpire	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youbora.youboraDeviceUUID	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item
youboraOffline.views	NPAW	Stores product usage information to support analytics	Persistent	Local Storage Item