Movingimage Cookie Policy

The technologies we use

When you use our Services, we and authorised third party providers make use of cookies and similar technologies (which we will refer to collectively as "cookies"). We make use of two main types of cookies: those which will not be saved on your device, or which will only be saved on your device for as long as your browser is active (called session cookies); and those which will be saved on your device for a longer period (called persistent cookies). We take appropriate security measures to prevent unauthorised access to our cookies.

The cookies used in connection with the Services have various functions:

- They may be (technically) necessary for the provision of our Services
- They help us to technically enhance our Services (e.g. monitoring of error messages and loading times)
- They help us to recognize you so we can improve your user experience (e.g., by saving the font size and data entered into webforms)

Cookies

Cookies are small text files which are placed in the memory of your browser or device when you make use of our services, in particular when you use our video services or when you open a message. Cookies enable a specific device or browser to be recognized.

There are different types of cookies:

- Session cookies expire at the end of your session (e.g., when closing your browser window) and only allow tracking your activities during this session
- Persistent cookies remain stored on your device between sessions and allow, for example, to track your settings or activities on several websites (local storage items)
- First party cookies are set by the provider whose online service you are using (here, it would be movingimage)
- Third party cookies are set by a provider other than the provider whose online service you are using

Similar technologies

Similar technologies include local shared objects or local storage, such as HTML5 cookies and other video service software methods, all of which store information in your browser or device to track your activity. Additionally, there are other technologies that function without local storage in your end device and instead make, for example, use of browser functions. In this context, a "fingerprint" of your system is created that serves as a unique identifier. These technologies may function across all your browsers and in some cases are not fully managed by your browser but may need to be managed directly from your installed applications or your device.

Which service providers do we cooperate with?

3rd-party service providers

Some of our partners use cookies or other similar technologies to deliver content tailored to your interests on and off the services we provide. This includes using technologies to track users' usage of our video services, measure their effectiveness and performance and provide us with analytic information. For this purpose, data may be combined with data already collected regarding your interests. As well, these cookies track your actions in our video services for a specified period of time. Data collected by these cookies track application usage and errors, ensuring a smoother user experience. Service providers that we cooperate with include NPAW, Akamai, and Bitmovin.

NPAW

We transmit information about your usage of our services, including additional data about your interaction with our product, to NPAW. NPAW designates NicePeopleAtWork S.L, Carrer Roc Boronat, 23, Barcelona, 08005, Spain, for users in the EEA, Switzerland and UK, and 79 Madison Avenue, New York, NY 10016, USA, for all other users.

We use NPAW local storage items to continuously improve our services. They provide analytics usage about video performance to our clients. Specifically, they are used to measure their effectiveness, to select and provide content, to provide reports about such content and to gain insights into target groups and product developments.

You can find additional information in the NPAW Cookie Policy and NPAW Privacy Policy (both open in a new window or tab.The data is collected by NPAW whenever the video is played. As a local storage item, it has no expiration date.

You can prevent the collection of data through the NPAW local storage item by disabling NPAW Analytics.

Akamai

We transmit information about your usage of our services, including additional data about your interaction with our products, to Akamai. Akamai designates Akamai Technologies GmbH, Parkring 22, 85748 Garching, Germany. We use Akamai cookies for analytics and measuring the performance of our video services.

Specifically, these storage items provide analytics usage about video performance to our clients and are used to measure their effectiveness, to select and provide content, to provide reports about such content and to gain insights into target groups and product developments.

You can find additional information in the Akamai Cookie Policy and Akamai Privacy Policy (both open in a new window or tab).

The data is collected via Akamai at video playback. As a cookie, it is stored for a definite period of time.

Bitmovin

We transmit configuration information about the player you are using to Bitmovin. "Bitmovin" designates Bitmovin Inc Streaming Service, Multimedia Applications, Multimedia Consulting & Research, Schleppeplatz 7, Top 4.3 9020 Klagenfurt, Austria. Bitmovin is used whenever a player with Bitmovin engine is initialized on the page.

Bitmovin local storage items are required for handling the configuration of the video player in playback sessions. Specifically, they determine the start bit rate for playing videos and store other settings such as the audio volume. The data is collected via Bitmovin whenever a player with the Bitmovin engine is started. As a local storage item, it has an indefinite storage period.

Mixpanel

We transmit data about your interaction with our video services to Mixpanel. Mixpanel designates Mixpanel S.L., Avenida Diagonal 442, 3 1a, 08037, Barcelona, Spain. Specifically, Mixpanel cookies process user actions triggered in our video services, such as login and interaction with videos and channels. The data is collected by cookies set by Mixpanel whenever the video service is started. These cookies have an expiration period of 1 year.

Google

Google might set some cookies or similar items if you are logged into your browser with your Google account, for which you provide a separate consent within our products. More details are found in the Google Private Policy. To block these items, please log out of your Google account in the browser or alternatively block cookies in your browser settings. "Google" designates Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, for users in the EEA, Switzerland and UK, and Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, for all other users.

For more information about items set by Google, consult these links:

- Google Ads Data Protection Terms
- Google Analytics Opt-out Browser Add-on
- Google Analytics Terms of Service

Consent information

Categorization

Necessary cookies

These cookies ensure that our video services functions properly and cannot be switched off. The web application capabilities may not work properly if these cookies are disabled.

Analytical/Performance cookies

Analytical and performance cookies track your actions in our video services for a specified time period. Data collected by these cookies track application usage and errors, ensuring analytics availability and smoother user experience.

List

Functionally necessary:

Key	Type	Set by	Purpose of the processing	Storage Period	Provider
AUTH_SESSION_ID	Cookie	VMPRo	Login functionality - ID of the current authentication session	Session	1st Party
AUTH_SESSION_ID_LEGACY	Cookie	VMPRo	Login functionality- ID of the current authentication session	Session	1st Party
KC_RESTART	Cookie	VMPRo	Created at the beginning of the session and contains client information encoded in the JSW token. Used to re-create a new session from the information provided	Session	1st Party
kc-callback-#	Cookie	VMPRo	Login functionality	Session	1st Party
movingimage.store-cache.videoPage.ui.videoListViewMode	Local storage Item	VMPRo	Saves session information about the view selected in the video list	Persistent	1st Party
angular-cache.caches.userData.data.email	Local storage Item	VMPRo	Saves current user email	Persistent	1st Party
angular-cache.caches.userData.data.jwt_access_token	Local storage Item	VMPRo	Sets current JSON access token for login	Persistent	1st Party

angular-cache.caches. userData.data. jwt_id_token	Local storage Item	VMPRo	Sets current JSON Id token for login	Persistent	1st Party
angular-cache.caches. userData.data. jwt_refresh_token	Local storage Item	VMPRo	Sets current JSON refresh token. Used when the token is about to expire	Persistent	1st Party
angular-cache.caches. userData.data. videoManagerId	Local storage Item	VMPRo	Sets current VideoManager Id	Persistent	1st Party
angular-cache.caches. userData.data. videoManagerList	Local storage Item	VMPRo	Sets current VideoManager list	Persistent	1st Party
ct-token	Local storage Item	CorporateTub e, VMPro	Sets the CorporateTube token for login	Persistent	1st Party
ct-web-lng	Local storage Item	CorporateTube	Sets the CorporateTube language Id	Persistent	1st Party
ct-refresh-token	Local storage Item	CorporateTube	Sets the CorporateTube refresh token	Persistent	1st Party
ct-is-public	Local storage Item	CorporateTube	Determines if CorporateTube account is publicly accessible	Persistent	1st Party
isSiteLoaded	Session Storage Item	CorporateTube	Checks if the site is already loaded	Session	1st Party
angular-cache.caches. currentUser.data. jwt_access_token	Session Storage Item	Webcast	Sets current JSON access token for login	Session	1st Party
angular-cache.caches. currentUser.data. selectedCustomer	Session Storage Item	Webcast	Sets system usage information about the Webcast account, such as default language and optional fields	Session	1st Party
angular-cache.caches. currentUser.keys	Session Storage Item	Webcast	Saves keys for information access	Session	1st Party
angular-cache.caches. currentUser.data. currentUser	Session Storage Item	Webcast	Sets system usage information about the current user, such as user role and active/inactive status	Session	1st Party
RUM_EPISODES	Local storage Item	Player	Collects performance information	Persistent	3rd Party
rampapi.uuid	Local storage Item	Player	Collects product performance information	Persistent	3rd Party
movingimage.player. user_consent	Local storage Item	Player	Determines if user consents to data tracking	Persistent	1st Party
bitmovinplayer_config	Local storage Item	Player, CorporateTube	Determines the start bit rate for playing videos and stores other settings such as the audio volume	Persistent	3rd Party
__VASTUtil__	Local storage Item	Player, CorporateTub e , Webcast	Fetch and parse Digital Video Ad Serving Template (VAST) documents	Persistent	3rd Party
totalCalls	Local storage Item	Player, CorporateTub e , Webcast	Fetch and parse Digital Video Ad Serving Template (VAST) documents	Persistent	3rd Party
totalCallsTimeout	Local storage Item	Player, CorporateTub e , Webcast	Fetch and parse Digital Video Ad Serving Template (VAST) documents	Persistent	3rd Party
cookie-banner. user_consent	Local Storage Item	VMPRo	Determines user consent to data tracking	Persistent	1st Party
__mp_opt_in_out_#	Local Storage Item	VMPRo	Determines user consent to data tracking	Persistent	1st Party

Analytical/Performance:

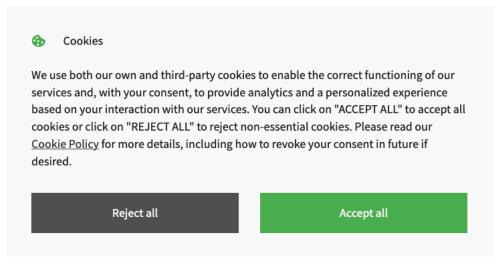| Key	Type	Product	Purpose	Storage Period	Provider
akamai_clientId	Local storage Item	Player	Assigns an anonymous identifier to each visitor who plays a video. Used to analyse the video media player.	Persistent	3rd Party
AkamaiAnalytics_BrowserSessionId	Session Storage Item	Player	Assigns an anonymous identifier to each visitor who plays a video. Used to analyse the video media player.	Session	3rd Party
HTML_BitRateBucketCsv	Cookie	Player	Stores player usage information to analyze the video media player	Session	3rd Party
HTML_isPlayingCount	Cookie	Player	Stores player usage information to analyze the video media player	Session	3rd Party
HTML_VisitCountCookie	Cookie	Player	Stores player usage information to analyze the video media player	Session	3rd Party
HTML_VisitIntervalStar	Cookie	Player	Stores player usage information to analyze the video media player	Session	3rd Party
HTML_VisitValueCookie	Cookie	Player	Stores player usage information to analyze the video media player	Session	3rd Party
youboraOffline.views	Local storage Item	Player, CorporateTube, Webcast	Stores product usage information to support analytics	Persistent	3rd Party
youbora.youboraDeviceUUID	Local storage Item	Player, CorporateTube, Webcast	Stores product usage information to support analytics	Persistent	3rd Party
youbora.accCode	Local storage Item	Player, CorporateTube, Webcast	Stores product usage information to support analytics	Persistent	3rd Party
youbora.data	Local storage Item	Player, CorporateTube , Webcast	Stores product usage information to support analytics	Persistent	3rd Party
youbora.dataTime	Local storage Item	Player, CorporateTube , Webcast	Stores product usage information to support analytics	Persistent	3rd Party
youbora.host	Local storage Item	Player, CorporateTube , Webcast	Stores product usage information to support analytics	Persistent	3rd Party
youbora.session	Local storage Item	Player, CorporateTube , Webcast	Stores product usage information to support analytics	Persistent	3rd Party
youbora.sessionExpire	Local storage Item	Player, CorporateTube, Webcast	Stores product usage information to support analytics	Persistent	3rd Party
__mpq_#_#	Local Storage Item	VMPRo, Webcast	Stores product interaction information	Persistent	3rd Party
mp_#_mixpanel	Cookie	VMPRo, Webcast	Stores product interaction information	1 Year	3rd Party

Some of the cookies listed above could be set by our player, which is an integral part of our products (VMPro, Webcast or CorporateTube).

If you are embedding the player or would like to know which cookies are set by the player, consult this article.

Confirm and reject the use of cookies

You can accept or reject the use of cookies by confirming your preferences in the cookie consent dialog box.

The cookie dialog box is found in the notification banner and in our web application.

Cookies

We use both our own and third-party cookies to enable the correct functioning of our services and, with your consent, to provide analytics and a personalized experience based on your interaction with our services. You can click on "ACCEPT ALL" to accept all cookies or click on "REJECT ALL" to reject non-essential cookies. Please read our Cookie Policy for more details, including how to revoke your consent in future if desired.

Reject all   Accept all

You cannot reject essential cookies, since they are required for the web application to function correctly.

If you choose to reject cookies,

- you may still use our web application
- the web application may not work correctly
- you may also set or amend your web browser controls to accept or refuse cookies.

How to revoke existing consent

For information on how to revoke existing consent, please consult this article.